



WEWS

## ORDER

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**Flight Dates 10/02/12-10/08/12**

<u>ON YOUR SIDE</u>	<u>Order Sep</u>	00:20:00		
<u>Product</u>	<u>Estimate #</u>	<b>1537</b>		
<u>Contract / Revision</u>	<u>312256</u>	<u>/</u>		
<u>Candidate.</u>	<b>OFA Sked A 10.2-10.8.1</b>			
<u>Original Date / Revision</u>	<u>Agency Com</u>	15%		
09/27/12	09/27/12			
	<u>Billing Contact</u>			
<u>Advertiser</u>	<b>Obama / Democrat / Preside</b>			
	<b>1010 Wisconsin Avenue - Suite #80</b>	<u>Billing Calendar</u>		
	<b>Washington, DC 20007</b>	<b>BROADCAST</b>		
<u>Agency</u>	<b>GMMB Inc</b>	<u>Demographic</u>		
		A35+		
<u>Buying Contact</u>	<u>Rev Codes</u>	POL	POL	CAND
	<u>Sales Office</u>	EWSDC	<u>Product Codes</u>	PL
	<u>Sales Region</u>	NAT		
	<u>Agency Ref</u>	2	<u>Priority</u>	P-3
			<u>Advertiser Ref</u>	

## Primary Account Executive

[www.jvcs.com](http://www.jvcs.com)

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 94980

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			
					Start Date	End Date	# Spots	Net Amount
October 2012	152	\$80,733.00	\$94,980.00	0.00	10/01/12	10/08/12	152	\$80,733.00
Totals	152	\$80,733.00	\$94,980.00	0.00				\$94,980.00

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			
					Start Date	End Date	# Spots	Net Amount
October 2012	152	\$80,733.00	\$94,980.00	0.00	10/01/12	10/08/12	152	\$80,733.00
Totals	152	\$80,733.00	\$94,980.00	0.00				\$94,980.00



WEWS

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Contract / Revision 312256 Flight Dates 10/02/12-10/08/12Hiatus DatesOriginal Date / Revision 09/27/12/ 09/27/12Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 2	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11212--	:30	7	\$40.00	P-3	0.00	NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11212--		7				\$40.00		0.00			
3	WEWS	10/02/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11121--	:30	6	\$75.00	P-3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11121--		6				\$75.00		0.00			
4	WEWS	10/02/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11211--	:30	6	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11211--		6				\$200.00		0.00			
5	WEWS	10/02/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	22222--	:30	10	\$210.00	P-3	0.00	NM	10	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	22222--		10				\$210.00		0.00			
6	WEWS	10/06/12	10/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-		2				\$75.00		0.00			
E 7	WEWS	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	11211--	:30	6	\$175.00	P-3	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11211--		6				\$175.00		0.00			
E 8	WEWS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11211--		6				\$300.00		0.00			
9	WEWS	10/02/12	10/08/12	M-F 11-12p M-F 11-12p	CM	11a-12p	11- 11--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11- 11--		4				\$225.00		0.00			
E 10	WEWS	10/02/12	10/08/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11112--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11112--		6				\$225.00		0.00			
11	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	11211--	:30	6	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	11211--		6				\$200.00		0.00			
E 12	WEWS	10/02/12	10/08/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	111- 1--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	111- 1--		4				\$400.00		0.00			
13	WEWS	10/07/12	10/07/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$300.00		0.00			
14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$35.00		0.00			



WEWS

Print Date: 09/28/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**Hiatus DatesOriginal Date / Revision 09/27/12 / 09/27/12Order Sep 00:20:00Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
14	WEWS	10/07/12	10/07/12	SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00	
				SU Kaleidoscope												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-----S		1				\$35.00		0.00				
E 15	WEWS	10/07/12	10/07/12	SU 1030-11a Showcase GM		1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00	
				SU 1030-11a Showcase c												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-----S		2				\$150.00		0.00				
E 16	WEWS	10/02/12	10/08/12	M-F 4-5p Dr. OZ	CM	4-5p	11112--	:30	6	\$370.00	P-3	0.00	NM	6	\$2,220.00	
				M-F 4-5p Dr. Oz												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	11112--		6				\$370.00		0.00				
17	WEWS	10/02/12	10/08/12	M-F 3-4P Katie	CM	3-4p	11121--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00	
				M-F 3-4p Katie												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	11121--		6				\$225.00		0.00				
18	WEWS	10/02/12	10/08/12	M-F 5-6p News	CM	5-6p	11112--	:30	6	\$325.00	P-3	0.00	NM	6	\$1,950.00	
				M-F 5-6p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	11112--		6				\$325.00		0.00				
19	WEWS	10/02/12	10/08/12	M-F 6-630p News	CM	6-630p	111-1--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00	
				M-F 6-630p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	111-1--		4				\$400.00		0.00				
20	WEWS	10/07/12	10/07/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
				SU 6-630p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-----S		1				\$300.00		0.00				
E 21	WEWS	10/02/12	10/08/12	M-F 7-730p News	CM	7-730p	11112--	:30	6	\$500.00	P-3	0.00	NM	6	\$3,000.00	
				M-F 7-730p The List												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	11112--		4				\$500.00		0.00				
E 22	WEWS	10/02/12	10/08/12	M-F 730-8P	CM	730-8p	11112--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00	
				730-8p Let's Ask America												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	11112--		6				\$400.00		0.00				
23	WEWS	10/08/12	10/08/12	Monday DWS	CM	8-10p	M-----	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00	
				Monday DWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	M-----		2				\$4,500.00		0.00				
24	WEWS	10/08/12	10/08/12	Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00	
				Monday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	M-----		1				\$2,000.00		0.00				
25	WEWS	10/02/12	10/08/12	Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00	
				Tuesday Prime A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-T-----		2				\$5,000.00		0.00				
E 26	WEWS	10/02/12	10/08/12	Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00	NM	2	\$5,600.00	
				Tuesday Prime C												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-T-----		2				\$2,800.00		0.00				



Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 26	WEWS	10/02/12	10/08/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	-T-----	2	\$2,800.00	0.00									
27	WEWS	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	--W----	1	\$2,000.00	0.00									
28	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	---T---	1	\$3,500.00	0.00									
29	WEWS	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	----F--	1	\$1,400.00	0.00									
30	WEWS	10/05/12	10/05/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	----F--	1	\$1,400.00	0.00									
31	WEWS	10/07/12	10/07/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	-----S	2	\$1,600.00	0.00									
32	WEWS	10/07/12	10/07/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	-----S	1	\$2,800.00	0.00									
33	WEWS	10/03/12	10/07/12	M-SU 11-1135P Late Ne	CM	11-1135p	---1111	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	---1111	4	\$700.00	0.00									
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
3	WEWS	10/02/12-10/08/12	M-SU 11-1135P Late News	11-1135p	-----ThFSaSu	:30	(\$700.00)	0.00	NM						
See MG 33.5 [N/A PGM CHG - TO PLACE - LN AFTER SPORTS]															
5	WEWS	10/02/12-10/08/12	M-SU 11-1135P Late News	11-1135p	-TWThF-Su	:30	\$700.00	0.00	NM						
MG for 33.3 10/06															
34	WEWS	10/02/12	10/08/12	M-F 1135p-1202a Nightl	CM	1135p-1207x	1111---	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	1111---	4	\$250.00	0.00									
E 35	WEWS	10/07/12	10/07/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	-----S	1	\$300.00	0.00									
36	WEWS	10/04/12	10/04/12	M-F 1202a-107a Jimmy K	CM	1202-107x	---T--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/02/12	10/08/12	---T--	1	\$100.00	0.00									
E 37	WEWS	10/02/12	10/02/12	CM	106a-206a	-T-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00	



Contract / Revision **312256** Flight Dates **10/02/12-10/08/12** Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>			
														Spots	Amount		
M-F Right This Minute M-F 106a-206a																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-T-----			1	\$75.00			0.00							
38	WEWS	10/06/12	10/06/12	SA 12a-1a CSI Miami LaM		12a-1a			-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
SA CSI Miami Late																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			1	\$55.00			0.00							
39	WEWS	10/07/12	10/07/12	SU 12a-1a CSI Miami LaM		12a-1a			-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
SU CSI Miami Late																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			1	\$55.00			0.00							
E 40	WEWS	10/06/12	10/07/12	SA/SU Criminal Minds LaM		1235a-2a			-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
S/S Criminal Minds Late																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----11			2	\$75.00			0.00							
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length		Rate	Rtg	Type		
2	WEWS	10/02/12-10/08/12	SA/SU Criminal Minds Late		1235a-2a				-----SaSu	:30		(\$75.00)	0.00	NM			
See MG 40.3 [N/A PGM CHG TO PLACE - SU12A-1A CSI MIAMI LATE OR SU BURN NOTICE]																	
3	JWEWS	10/02/12-10/08/12	SU Burn Notice			1-2am			-----Su	:30		\$75.00	0.00	NM			
MG for 40.2 10/07																	
41	WEWS	10/06/12	10/06/12	NCAA 330p-7pm		CM	330-7p		-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
NCAA 330p-7pm																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			2	\$1,400.00			0.00							
E 42	WEWS	10/06/12	10/06/12	OSU Football		CM	12p-1130p		-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Ohio State Football																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			1	\$8,000.00			0.00							
43	WEWS	10/04/12	10/04/12	Thursday Prime C		CM	10-11p		---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
Thursday Prime C																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	---T---			1	\$2,800.00			0.00							
44	WEWS	10/06/12	10/06/12	LN after Sports		CM	11p-130x		-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
LN after Sports																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			1	\$500.00			0.00							
45	WEWS	10/03/12	10/03/12	Wednesday Prime B		CM	9-10p		--W---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
Wednesday Prime B																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	--W---			1	\$4,000.00			0.00							
46	WEWS	10/06/12	10/06/12	SA GMA 8-9a		CM	8-9a		-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
SA GMA 8-9a																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			2	\$600.00			0.00							
47	WEWS	10/07/12	10/07/12	SU GMA 8-9A		CM	8-9a		-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
SU GMA 8-9A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			2	\$600.00			0.00							
E 48	WEWS	10/06/12	10/06/12			CM	7-730p		-----S-	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

## Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

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